

**Joe Flower** thinks differently and has always maintained his independence as an analyst and visionary of healthcare.

He recognized long ago that healthcare could not possibly make sense until seen as a system-as-a-whole. He has devoted his long career to understanding the dynamics of this complex adaptive system, observing the multi-level interactions of deep, underlying trends in technology, demographics, and economics that have driven the evolution (or devolution) of the healthcare that we know today.

Flower has interviewed many in and outside of healthcare who have driven conceptual and technological innovation, and has learned from their mistakes. It's all brought him to a vision of a future healthcare that is far better, far more available, and far less expensive than today's, a future that is achievable and, in some places, is being achieved.

Flower is the author of thousands of articles over the last 37 years on healthcare, a contributing editor at TheHealthcareBlog.com, a featured columnist for *The American Hospital Association's H&HN* (Hospitals & Health Networks) Daily, and a member of the AHA's speaking faculty. His most recent two books explore the practical possibility of a better healthcare system that costs half as much, and the trends and tools that may be getting us there: *Healthcare Beyond Reform* (2012) and *How To Get What We Pay For: A Handbook for Healthcare Revolutionaries* (2015).

Flower's hundreds of speaking and consulting clients have included a wide array of organizations from the U.N.'s World Health Organization, the U.S. Defense Department, and the Centers for Disease Control, to governments ar...

## **Testimonials**

Bring him back, give a daylong program ... Find more of him. Excellent ... Needs to come back ... Very forward thinking. A great vision for us to try to realize, Thank you. ... Great Stuff. We really do need new eyes ... Great thinker. Compelling speaker ... Very good and needed subject. Excellent examples ... Great presentation challenging essential wake-up call, thank you ... Excellent speaker with an excellent message ... Examples and the range of examples, very helpful ... This presentation was very thought provoking, a very interesting presentation ... This session was excellent ... Thank you. Mind expanding ... Very well informed, very interesting ... Very well presented; good information ... Mr. Flower seems like the kind of guy one would want to join at Starbucks ... Excellent topic. Excellent presentation. Very timely, thank you for bringing this speaker!

- Participants, Mississippi Hospital Association Leadership Forum.

Excellent presentation, well delivered ... Fascinating! ... Wow! How interesting ... Wow! ... Excellent graphics!!! ... Very thoroughly presented ... Very thought provoking ... What an eye opener! ... Very challenging presentation ... Fantastic

## Joe Flower

## **Speech Topics**

Healthcare

**Futurist** 

Change





presentation	entation
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- Trustees, Revolutionizing Healthcare Governance.