



Roger Blackwell gave his first paid speech at age 22, to State Farm Insurance agents while still a graduate student in Columbia, Missouri. Since then, he has given several thousand speeches, but never two the same. He works with basic themes and outlines, molding each presentation to the audience after consultation with the organizer to be sure his content fits the needs and interests of attendees.

Roger draws on his diverse experience in diverse sectors to customize content, causing a typical response, "I am so glad to hear a speaker who knows our industry." This approach has placed him in front of audiences in retailing, wholesaling, software and computer firms, banking and financial services, e-commerce organizations, educational institutions, agricultural and mining firms, and manufacturers of varied products. He has spoken to automobile dealers and manufacturers, high-tech firms such as IBM and Intel, funeral service firms, telecommunications firms, hospitals and health care firms, insurance companies, and government organizations at both the state and federal level. Clients range from small firms in YPO, EO and Vistage organizations to the world's largest including AT&T, South African Breweries, and Walmart. He is equally at ease with university students, religious and community organizations, CEOs, marketing experts and Ph.Ds., and even audiences of elementary and secondary students. Although his very-visual presentations are usually in English, Roger Blackwell's understanding of other languages helps him choose vocabulary and phrases that translate easily. When speaking through interpreters, he likes to meet them before speaking to be comfortable translating technical terms, idioms and humor. He has spoken in natio...

Roger D. Blackwell

Speech Topics

- ☐ Technology
- ☐ Sales
- ☐ Marketing
- ☐ Management
- ☐ Branding

