



A woman of many talents, **Susan Wilson Solovic** is an award-winning entrepreneur, a CEO, a journalist, New York Times, Wall Street Journal, USA Today, and Amazon top 100 bestselling author, multi-media personality, and attorney. But behind every achievement, Solovic embodies ideas that make her universally –and intimately– relatable to all entrepreneurs: hard work, fortitude, and persistence. In a world of quick and questionable viral fame, Solovic is a rare commodity: she is what she preaches.

Raised in rural Missouri by entrepreneurial parents, Solovic learned early the meaning and value of becoming one’s own boss. At the age of 15, when most adolescents are preoccupied with growing up, Solovic had already started her own business giving baton-twirling lessons. She would go on to be the first in her family to graduate from law school—made possible by working full time. But later on, feeling that law was not her ultimate calling, Solovic tapped into her entrepreneurial spirit by building a company from the ground up. As CEO and co-founder of ItsYourBiz.com (formerly SBTV.com), Solovic led the company from a concept to a multi-million dollar, award-winning enterprise. In 2006, Solovic accepted the Stevie Award on behalf of ItsYourBiz.com for the Most Innovative Company under 100 employees; that same year, ItsYourBiz.com was voted the Best Investment Opportunity presenting to a Venture Forum event in the Silicon Valley. Solovic is also a sought-after keynote speaker, as well as a small-business contributor for ABC News, and she is a regular guest expert on Fox Business News. In 2011, Solovic launched a nationally syndicated radio show, It’s Your Biz with Susan Solovic, during which she invites leading entrepreneurial experts from across...

**Susan Solovic**

### Speech Topics

- Women’s Issues
- Women in Business
- Time Management
- Small Business
- Life Balance
- Entrepreneur



## Testimonials

“On behalf of Shenandoah University, students, small businesses and myself let me once again thank you for taking the time to keynote our 4th Annual Small Business Symposium. You were nothing short of spectacular! Your keynote was informative, motivating, interesting, engaging and most of all fun! I heard and received many many great comments from attendees but my favorite is this. ” I felt like she was talking just to me, and have decided that if she can do it I can do it!”

- Shenandoah University.

Susan Solovic recently spoke to the members of the CEO Clubs NYC at the Harvard Club, her talk was both inspirational and informative. Susan’s focused presentation on media and how to use it to market your business was a high energy intensive primer to the insights of her industry. The feedback was unanimous with very valuable walk away ideas and real usable information - she made a lasting impression; Susan left us all wanting more!?! welcome another opportunity to see her speak. I highly recommend following Susan.???

- CEO Clubs of NY.

901.754.9404

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