



Mark Simmons is the leading authority on Punk Marketing.

In over an 18-year career on both sides of the Atlantic, he helped make Coca-Cola a household name while at the corporate giant; ran the agency Anti-Corp; and managed the West Coast Crispin Porter & Bogusky. Mark's passion for ideas shakes the ground and his tattoo says conformity is the enemy of creativity.

He is a consultant and self-proclaimed guru and lives in Santa Monica with his wife and young son.

Mark Simmons

Speech Topics

 **Marketing**