



Roger Martin has served as Dean of the Rotman School of Management since 1998. He is also an advisor on strategy to the CEO's of several major global corporations. In 2007, Roger Martin was named a BusinessWeek "B-School All-Star" for being one of the "10 most influential business professors in the world." In 2009, he was named one of the "Top 50 management thinkers in the world" by The Times of London and included on their prestigious Thinkers 50 list. Roger Martin writes extensively on design and is a regular columnist for BusinessWeek.com's Innovation and Design Channel. He is also a regular contributor to Washington Post's *On Leadership* blog and to *Financial Times'* *Judgment Call* column.

Roger Martin has published several books, including: *The Design of Business: Why Design Thinking is the Next Competitive Advantage*, *The Opposable Mind: How Successful Leaders Win Through Integrative Thinking*, *The Responsibility Virus: How Control Freaks, Shrinking Violets-and The Rest Of Us-Can Harness The Power Of True Partnership*, *The Future of the MBA: Designing the Thinker of the Future* and *Diaminds: Decoding the Mental Habits of Successful Thinkers*.

As a sought-after keynote and workshop speaker, Roger Martin's clients include: AIGA Make/Think Memphis, DMI San Francisco, Skoll World Forum (Oxford), P&G, Target, Microsoft, Four Seasons Hotels and Resorts, Genentech, and University of Dayton Center for learning and Executive Development. Roger Martin received his AB from Harvard College, with a concentration in Economics, and his MBA from the Harvard Business School.

More About Roger Martin . . .

Roger Martin serves on the Boards of Thomson Reuters Corporation and Research in Motion and is a trus...

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Speech Topics

- Management
- Innovation
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