



Donna Fenn is the author of *Upstarts: How GenY Entrepreneurs are Rocking the World of Business and 8 Ways You Can Profit From Their Success* (McGraw-Hill, Sept. 2009). *Upstarts!* deconstructs the DNA of a new generation of young entrepreneurs, analyzes their success strategies, and provides an important glimpse into the entrepreneurial landscape of the future. Fenn also wrote *Alpha Dogs: How Your Small Business Can Become A Leader of the Pack* (Collins, 2005). *Alpha Dogs* profiles eight extraordinarily successful small companies in very ordinary industries to illustrate how business success isn't about what you do but how you do it.

Donna Fenn has more than twenty years experience writing about entrepreneurship and small business trends. She is a contributing editor at Inc. magazine, a community leader at Work.com, a featured expert on SBTv.com, and a blogger on Inc.com. Her work has appeared in Inc., The New York Times, Newsweek, The Associated Press, The Washington Monthly, Working Woman, Working Mother, Family Money, CFO, Corporate Finance, Pink, Parents, and New England Monthly. She is a dynamic public speaker with expertise in keynote speeches, workshops, breakout sessions, and panel discussions. Past clients include: The New York Times Small Business Summit, National Association of Women Business Owners (NAWBO), National Association of College Stores, Professional Business Women of California, Sustainable Connections, Visa Canada, The George S. May Company, State Farm Insurance, The Women's Congress, The South Dakota Festival of Books, Mountain and Plains Independent Booksellers Association, Compete Through Service Symposium, Retailing Smarter Symposium. Call Executive Speakers Bureau to book Donna Fenn for your next event 901-754-9404.

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