



What do you do to attract, engage, connect and convert prospects to profits? Harnessing the Power of Connection...that's what **Terri Murphy** does. Just ask around, and you will get a dozen different answers about how to harness the power of getting your message out to your clients, customers, members and prospects. If you are like most of us, you are challenged on what exactly you need to do in today's noisy marketplace and convert all that time you spend online into profits.

Online, offline, written, spoken, blogged, tweeted or videoed...Terri cuts through the barriers to help you connect with prospects to make more sales. Terri understands the art of engagement through authentic communication. As a top producing sales person in the Chicago area for over 28 years, she understands the unmatched power of connection that truly creates engagement by strongly differentiating your brand in the noisy and overcrowded marketplace today. She helps her attendees understand the simple steps they need to connect with prospects online and convert them to paying customers offline. It's all about relationships, and how you use, (or don't use) the new communication channels that either make you invisible online or have the power to position you as the super star resource in your market space.

As an e-communication specialist, Terri de-mystifies the confusing and often frustrating world of on and offline marketing and communication by providing practical sales and marketing strategies that build high level awareness and customer brand preference. She excels on the platform at making the information fun, funny and easy to implement the very minute you walk out of the program. Terri eagerly shares her systems and strategies, using re...

## Testimonials

Her ability to connect us with our target audience has proved to be extremely beneficial in creating that bridge with our end users, ancillary partners and industries.

- President, The Turning Point, Inc.

Terri has demonstrated the perspective & skills to teach & empower people in the art of using and maximizing the benefits from social media. . . . talented individual who immediately captured the interest of our group.

- President, ACUMA .

### Terri Murphy

#### Speech Topics

- Technology
- Sales
- Motivation
- Marketing
- Customer Service
- Communication Skills

