

Jim Fannin is America's ZoneCoach®, coaching more champions in sports, business, and life than anyone on earth for over 50 years. As one of the world's foremost thought leaders, he is more than a life, business, or sports coach. He is a "change your life" coach. With the ONLY proven blueprint for attracting the Zone mindset, Jim has helped transform millions of lives by providing proven tools and techniques to create simplicity, balance, and abundance.

In 1974, Jim discovered five markers for "thinking like a champion" and attracting the peak performance mindset called the Zone in all aspects of life, business, and sports. They are Self-Discipline, Concentration, Optimism, Relaxation and Enjoyment. Collectively they form the acronym S.C.O.R.E.®, which is the cornerstone of Jim's teaching that unlocks one's full potential.

Jim has over 50 years of professional coaching, consulting, and public speaking experience. He has coached hundreds of professional athletes from 10 sports including members of the PGA and LPGA Tours, NBA, NFL, NHL, MLS, MLB, US Equestrian Association, World Series of Poker, and the Olympics. He has trained tens of thousands of individuals and hundreds of companies from 50 industries in peak performance. He's been featured on ESPN, NBC, ABC, CBS, and Lifetime and published in the Wall Street Journal, Sports Illustrated, Golf Magazine, Cosmopolitan, Esquire, Fortune Small Business and hundreds of other respected newspapers and magazines.

As one of the foremost platform speakers in the world, Jim has successfully presented over 2000 keynotes from 50-15,000 attendees. He will customize his message to fully engage your audience, while meeting your corporate theme or mission

Jim has addressed hundreds of ...

## **Testimonials**

Jim's tools and techniques have not only helped me, my company, and my family, but they have helped me achieve balance among these arenas as well. In addition, my bank went from \$150M to \$1.5B in assets with record returns thanks to Jim."

- Chairman, Bridgeview Bank Group.

"Jim Fannin is one of the best platform speakers in the world. We've booked him for multiple talks and will book him again. He's amazing!"

- Mitsubishi Electric.

## Jim Fannin

## **Speech Topics**

Teambuilding

Sales

Personal Growth

Motivation

Leadership

Inspiration

