



Coach Ken Carter is the Dean/Headmaster behind his Coach Carter Impact Academy and the Carter Brand. He has been coaching for well over 15 years. Throughout his life and tenure as a Coach he has inspired and guided numerous lives of young men to reach their highest potential. His “no non-sense” approach to getting things done is the force that has sustained him to have the tremendous positive influence that he currently possesses. The vision for opening the Impact Academy came when Coach Carter was traveling from one of his many speaking engagements. The idea was to be able to really impact the lives of some of our male youth by instilling in them the value of education and learning. Skills such as cultivating and creating your own, barbering, screen- printing are just a few of the courses that will be provided to the young men in attendance. They will also be given the opportunity to learn the art and skill of basketball on many levels. Lastly, Coach Carter’s passion lies in seeing our male youth develop into the future leaders of our country and society for tomorrow.

Ken Carter was previously Head Coach for Richmond High School (Richmond, CA), from 1997 - 2002. While Coach at Richmond, Mr. Carter made news by locking out his undefeated Varsity basketball team in order to push them to improve their grades. Carter not only closed the Richmond High School gym, but he banned all basketball-related activities and was prepared to cancel the entire season program, because 15 of the 45 players were not living up to the classroom achievements they agreed to meet in contracts they signed earlier in the semester. This eventually led to Paramount making a movie about Coach Carter's drive to better the lives of his players in 2005. It is entitl...

Testimonials

Thanks for your help! Coach Carter did a wonderful job and was very personable onsite. He won the crowd over.

- NAAA.

Ken Carter

Speech Topics

- Youth
- Teambuilding
- Personal Growth
- Peak Performance
- Leadership
- Inspiration

