



**Cali Ressler** and Jody Thompson revolutionized the workplace of a fortune 100 company, Best Buy, through the creation of Results-Only Work Environment, or ROWE™. Driven by an intuitive notion that results-focused work environments foster productive employees and have a positive effect on overall performance, they are now taking their idea outside of the Best Buy workplace to help you find new ways to energize your workforce.

Over the last five years, over 3,000 employees have migrated into a Results-Only Work Environment and the outcome has been mind-boggling. Productivity increased by 41.4%, voluntary turnover has reduced by as much as 65%, and the health and happiness of thousands of people has been dramatically augmented.

Cali and Jody have often been featured in the press. Most recently, they can be found on the cover of *BusinessWeek* and *HR Magazine*, as well as in *New York Times*, *TIME Magazine*, *Entrepreneur*, and on-the-air in segments on *60 Minutes*, *ABC World News Tonight*, *NBC Nightly News*, and *National Public Radio*.

They are also the founders of CultureRx, a wholly-owned subsidiary of Best Buy, which offers customized consulting services and products tailored to the needs of their clients – companies and organizations committed to challenging the status quo for the benefit of a healthy workforce and ultimately, a healthy bottom line.

A Results-Only Work Environment is one where your talent will show up energized, disciplined, ...

## Cali Ressler

### Speech Topics

- ☐ Teambuilding
- ☐ Peak Performance
- ☐ Overcoming Adversity
- ☐ Motivation
- ☐ Life Balance
- ☐ Leadership

