



Before becoming a speaker, **Karen McCullough** worked for one of the world's most famous fashion brands, Ralph Lauren. That is where she learned the power of a Brand and the importance each employee has in living the brand each day. She soon took what she learned and opened her own retail store, in Houston Texas. That one store grew into a 4-store chain. Yes, she learned well and was great in marketing and branding, and she understood the value in understanding and serving her customers. She created a culture which fostered excellence and engagement- and they had a lot of fun along the way. In 2000 Karen took all she learned all those years in retail and began creating keynotes that delivered excellence and a WOW audience experience. Today she speaks to corporations, associations, and universities across the country delivering her message on Generations in the Workplace and Marketplace, Keeping Up with the Pace of Change, and Gaining the Competitive Edge through Personal Branding.

Testimonials

“ The customer comments have been pouring in. We held our bi-annual distributor's meeting with customers representing more than 30 countries in attendance. Karen's presentation on working in and selling to a multi-generational society was outstanding. Karen really took the time to do her homework and understand our 130 year old industry. She kept the energy level high and interactive. Within days after the event I had co-workers and customers tell me that they had already applied the information they took away from Karen's presentation. They were able to relate generational differences to both their work and personal lives. Karen was gracious enough to share her PowerPoint presentation so that I could send it out to the many that requested a copy. Good communication is the key to success and Karen helped us understand how to best give and receive communication!” ”

- Director Sales Creators.

“ You were AWESOME. Thank you for your humorous, motivational and inspiring presentation. I've heard the GENERATIONS presentation before. However, your spin on it added realistic and valuable data. I truly enjoyed your presentation and speaking style.” ”

- Johnson Space Center.

Karen McCullough

Speech Topics

- Teambuilding
- Sales
- Peak Performance
- Leadership
- Inspiration
- Humor

