



**Mark Wiskup** was delivering powerful communication tools to audiences long before the words digital economy had meaning. As the owner of a digital multi-media production company, and as a former broadcast news reporter, Mark has a clear vision of how the digital economy is shaping our every speaking communication, both business and personal. His goal is simple: to teach audiences how easy it is to communicate and win with strength and power, every meeting, everyday. Over the last fifteen years, he's specialized in delivering customized seminars, with lots of scenario-based action (participants demonstrate new communications skills in front of peers) for Bank of America, Verizon, Cargill, IBM, U S West, AT & T and others. Mark is the founder and owner of BVP, INC. in Tampa, which produces customized digital media presentation like CD-ROMs, web sites, and DVDs, as well as video presentations and large corporate meetings. Mark has an undergraduate degree from UCLA in political science and a Master's Degree in broadcast journalism from Northwestern University. He's been a television reporter and anchor in Colorado, Florida, Minnesota and Arkansas.

## Mark Wiskup

### Speech Topics

- ▢ e-Commerce
- ▢ Communications
- ▢ Communication Skills
- ▢ Business Communications