

Marie C. Wilson is founder and president of The White House Project, co-creator of Take Our Daughters and Sons to Work Day, and author of *Closing the Leadership Gap: Add Women, Change Everything* (Penguin 2008).

In 1998, while president of the Ms. Foundation for Women, Wilson founded The White House Project in recognition of the need to build a truly representative democracy—one where women lead alongside men in politics, media, and business. She left the Ms. Foundation in 2004 after two decades, to devote her full energy to The White House Project.

Over the past ten years, under Wilson's direction, The White House Project has led groundbreaking research and program initiatives that work to fill the leadership pipeline with a richly diverse, critical mass of women. In 2004, the organization launched its signature Vote, Run, Lead training program, which engages women in the political process as voters, as activists, and as candidates for political office. The program has inspired, informed, and equipped thousands of women to take the lead in public life by demystifying the political process for the female half of the population—a constituency that is rarely tapped for positions of political power.

Wilson has also led the organization's efforts to expand women's leadership outside of the political arena. To combat the dearth of women experts in the media, in 2005 The White House Project launched SheSource.org, an online database that connects high-level female experts to top news media outlets. To bring parity to the business sector, the organization founded the Corporate Council, a group of senior executive women who are active agents of change within their corporations. To bring women's leadership and perspectives into...

Testimonials

"An Army of Women"

- The Huffington Post.

Marie Wilson

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