Desi Williamson has mastered the art of empowering people. The results of his insightful, motivational keynote, half day or full day presentations ignite teams that are much more inspired to raise their standard of performance, a culture that cultivates and develops better leaders and a fundamental organizational shift that fosters being a master of change rather than a victim of circumstances.

His Hall-of-Fame career in professional speaking was brought to a screeching halt when he suffered a serious fall and broke his neck in two places. Along the path from paralysis to recovery, he discovered new perspectives on life. His life's work is dedicated to showing people how they can do more than survive turbulent times —he shows them how to succeed despite their adversities.

No doubt, we're living in some very turbulent times, but with challenges also come opportunities... it's all a matter of perspective! Desi gives his audiences the inspiration and tools necessary to succeed regardless of circumstances or conditions.

After surviving the mean streets of St. Louis, he had a successful career in sales and marketing with Johnson & Johnson, PepsiCo, Rain Bird Sprinkler Manufacturing, Johnson Wax Company, Dr. Pepper/Snapple, where he built multi-million dollar businesses, managed multi-million budgets, and developed the potential in people. He also developed his own successful businesses in real estate, retail, distribution and franchise sales.

Although, Desi had achieved success in the business arena, there was something more compelling that he wanted to do with his life. With a burning desire to help others, in 1996 he founded Impact!! Seminars Unlimited, Inc., a company dedicated to helping organizations increase productivity...

Testimonials

"I was impressed with how detailed your preparation was and because of it you hit the target directly."

- Sprint.

"You made an 'Impact!' It was evident from the homework you did, the questions you asked and the size of the audience that your participation in our convention made a difference. Your energy, positive attitude and practical ideas and examples gave our franchisees valuable information to take back home."

- Subway.

Desi Williamson

Speech Topics

- Teambuilding
- Sales
- Philanthropy & Volunteerism
- Overcoming Adversity
- Motivation
- Marketing