

# RYAN CAMPBELL

## The Power of Prioritizing Joy

From adventure to adversity, and the greatest resilience building tool of all



### About Ryan

- A leading **mental health** and **resilience keynote speaker**
- Youngest solo pilot to fly around the world, one of Australia's 50 great explorers
- Plane crash survivor with a paraplegic diagnosis
- An uplifting speaker who will leave your audience in laughter, tears, and inspired into action

### Explain Ryan in Seconds...

...the best speaker on resilience and **harnessing the power of joy**. He's one of *Australia's 50 Greatest Explorers*, and he'll leave the audience in laughter, tears, and immediately inspired into action

...an incredible and **unforgettable keynote** on mental health and resilience, he sets the scene with stories of his record-breaking solo flight around the world and surviving a plane crash, before revealing his greatest lesson hidden in the purchase of an Elvis-inspired 1960 Pink Cadillac.

...**one of the best opening keynotes** you could ask for. The audience completes a *What's Your Pink Cadillac?* post-it note exercise sharing the hobbies, interests, and simple pleasures that bring them joy. It's placed on a wall at the end of the keynote and is the perfect way for attendees to learn more about each other and to create conversation and networking that will continue throughout the entire event.

### Key Themes and Takeaways

- Mental Health, Resilience, and Team-Building
- Understanding and Harnessing a Culture of Joy
- Step Back to Show Up Better - **Increased Resilience, Reduced Burnout**
- Creating a Tribe that Thrives: **Revitalized Company Culture**
- An **Uplifting** and Awe-Inspiring Story
- Interactive Keynote with Team-Building Exercises

### Watch Ryan's Speaker Reel



### Featured Keynote

#### **What's Your Pink Cadillac?** *The Transformational Power of Prioritizing Joy*

Dive into the joy-fueled resilience hidden in our hobbies, interests, and simple pleasures. In a fast-paced world where our challenges are relentless and the solutions seem out of reach, Ryan delivers a message of accessible, attainable change.

From the highs of a world record-breaking expedition to the most unimaginable low of a plane crash and paraplegic diagnosis, Ryan uses his story to highlight the realities of adversity and the role of resilience.

*What's Your Pink Cadillac?* uncovers the most unexpected, transformational tool discovered in the most unexpected place, the purchase of a 1960 Pink Cadillac. Get ready to smile like a kid, step back, and show up better.

As a result of this program, attendees will:

- Develop a new understanding of adversity and the role of resilience
- **Discover the hidden power** of our hobbies, interests, and simple pleasures
- Identify and share their own personal Pink Cadillacs
- Unlock tools to improve mental health, **fuel performance**, and **improve culture**
- Uncover the five steps to driving our Pink Cadillacs



**Testimonials**

“Ryan Campbell is one of the best speakers I’ve ever heard. His overall voice (delivery, tone, timbre, subject, relatability, pacing, the whole enchilada) was presented in the most authentic way possible. Other speakers should watch Ryan in action to understand what a true connection to their material looks like. While I know Ryan delivers this presentation many times, it never once felt smarmy or canned.”



“I have been a meeting planner for almost 25 years now, the audience laughed and even cried. I have already spoken to Ryan as to where we can use him again next year.”



"We hired Ryan to motivate our team to close out the year strong - Ryan's story is a powerful one. What we got was so much more. In this day and age of back to back Zoom meetings and less time spent together as colleagues. Ryan's 'Pink Cadillac' message was something our team took to heart. We learned more about each other, and most importantly, what was most important in our lives. Thank you Ryan!"



“The BEST event our CFO organization has seen”



“GE is better tonight because of you”



## Clients



## Featured in

