

ADAM BRAUN



INTRODUCTION

Ladies and gentlemen, please join me in welcoming a visionary who exemplifies the spirit of entrepreneurship and the power of purpose-driven leadership, Mr. Adam Braun!

As a three-time award-winning entrepreneur and a bestselling author, Adam has not only captured the hearts and minds of millions through his compelling narratives but has also spearheaded transformative initiatives that resonate globally. His groundbreaking work as the CEO of Clarasight and as the Chairman of Pencils of Promise has collectively impacted companies and communities, driving them towards sustainable futures and educational empowerment.

With his pioneering book, *The Promise of a Pencil*, Adam has inspired countless individuals to believe that ordinary people truly can create extraordinary change. His insights come from a vast journey that has taken him across 75 countries, learning from the world's most effective leaders on how to navigate uncertainty and shape the future.

Recognized with accolades such as the Tribeca Disruptive Innovation Award and the Jefferson Award for public service, Adam's teachings and achievements have been lauded at elite forums including The White House and top business schools like Stanford and Harvard.

Today, Adam is here to share his unique, teachable framework – "Build For Where The World Is Headed" – promising us an enlightening exploration of leadership and innovation. Get ready to be inspired by a leader who builds for tomorrow with the lessons of today. Please give a warm round of applause for Adam Braun!