

## INTRODUCTION

Pamela Barnum is a communication expert focused on strategies and techniques that increase trust, improve relationships, and decode nonverbal cues.

Her expertise has been featured in print media, radio, and television news programs throughout Canada and the United States.

Her TEDx Talks, "What Drug Dealers Taught Me About Trust" and "How Empathy Empowered an Undercover Cop," have been viewed more than 450,000 times and continue to attract praise and interest from around the world.

Please welcome... PAMELA BARNUM.